



Sponsorship Document

The Consulting Society at EPFL

A person is sitting on a rocky outcrop, looking out over a vast landscape at dusk. The sky is a deep purple and blue, and the horizon is visible in the distance. The person is wearing a red shirt and dark pants. The overall mood is contemplative and serene.

**“To get Game-Changing results, start focusing
on Game-Changing thoughts.”**

Robin Sharma



Word from the President

Founded in 2012, The Consulting Society's (TCS's) main goal is to build a bridge between the consulting industry and the EPFL community. TCS's mission is to promote the consulting industry on the EPFL campus, encourage its 12'000 members, students and researchers to pursue a consulting career, inform them about the different possibilities in consulting and help them prepare for the recruitment process. TCS also present a range of services and facilities that would enable consulting companies to introduce and promote themselves among the EPFL community while also allowing them to organize workshops and events for students on and off campus. This is achieved by organizing various activities such as business case competitions, networking events, seminars, talks, interview preparations, workshops, etc.

As of today, TCS is the only Lausanne/EPFL-based association that directly promotes consulting-oriented jobs for students. TCS is expanding its activities, and as you may know, building bridges between the industry and the students is a goal that can not be achieved without the help from companies like yours. Sponsoring our association would not only allow us to pursue these activities but also increase your visibility in a world-class environment, helping you find your future high-end consultants.

Together with the committee, I look forward working and collaborating with your firm.

Rayan Abi Fadel

President of The Consulting Society at EPFL



Our Objectives



**Encourage students' ambitions
for careers in the consulting
world**



**Prepare them to become
stronger candidates for
consulting-related job
interviews**



**Promote networking between
our members, society alumni
and potential employers**



By working with us, you will



Attract new talents from
EPFL campus



Increase your firm's visibility
through our communication
platforms (website, Facebook,
LinkedIn, Instagram etc.)



Work with TCS to define tailor-
made quality events and let us
take care of the rest





THE PEOPLE BEHIND TCS

Our team is composed of highly-motivated, multi-cultural individuals from different backgrounds who all work to make TCS a game-changer. TCS's committee structure has two main pillars, the executive board, responsible of managing the association, and sub-teams focusing on the association's services and activities.



Our Network



Social Media: Facebook, LinkedIn and Instagram

700+ followers

Events and workshops organized by your firm and by TCS are promoted on our Facebook page



Website

100+ unique visitors/week

Our website is our main benchmark. It presents the association and shares its activities.

Your company can promote your events and even reserve specific pages on the site (see *Sponsoring Packages*)



Mailing list

600+ members

TCS benefits from a growing mailing list through which we can reach M.Sc Students and Ph.D. candidates interested by the consulting industry. Internal and external events, general information and promotions are promoted via our mailing list.



Campus Advertisement

12'000+ EPFL students and Collaborators

TCS also promotes the events it organized on campus using posters placed on strategic locations on campus



Events, Activities & Services



Company events

We organize events and workshops for consulting companies.



Business Case Competition [Fall Semester]

We organize the annual EPFL Business Case Competition.



Round Table

We organize 1+ annual Round Table to discuss management consulting/engineering subjects, and 3+ smaller Round Tables to discuss technical consulting subjects.



Workshops & Study groups

We organize 8+ workshops and study group per semester. They include problem solving, preparation for mock interviews, and other.



Case-study nights

We organize 6+case-study nights per semester. Cases provided are adapted to the student's profile and expectations.



Events, Activities & Services



Career Development events

We co-organize and promote career developments events, skill development workshops and provide needed guidelines to students.



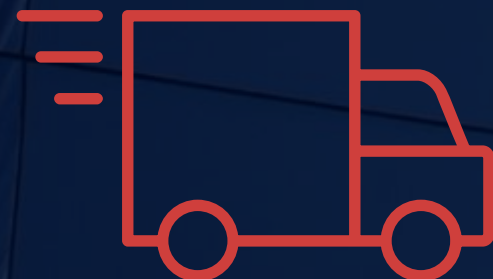
Interview Preparation Program [Spring Semester]

We organize the Interview Preparation Program, a 9 weeks course preparing a group of 25 students to the recruitment process of consulting firms.



Tools & resources

We provide students and members with necessary resources and tools (e-book, cases study, presentations, etc.) for interview preparation.



It is coming

TCS is planning a range of new services and activities to be introduced in the winter semester.



Want to work with us?

Price List for personalized service

Workshops/Events [TCS organizes an event on Campus or Online*]

1-2 hours event**

2+ hours event**

Price [CHF]

700.00

1250.00

Promotion/Communications

Promotion of one event on all communication platforms (Fb, LinkedIn & Instagram) + 1 repost

Yearly communication package (unlimited event promotion with 1 repost)

Yearly constant Introduction on our website

200.00

700.00

500.00

Roundtables - RTs

Roundtable participation*

0.00

Participate to TCS-organized services

Participate in IPP, case-study-nights, career development events

0.00

* online platform provided by TCS using Zoom. If the company decides to use their own platform reductions apply (consult with TCS for more information)

** apéro and/or dinner costs are excluded from the given price



The background is a dark blue geometric pattern of triangles. On the left, there are three interlocking gears: one white outline, one yellow outline, and one white outline. Scattered around the gears are several hexagons in red, green, and orange colors.

Interested in more than one service, opt for a sponsorship package

TCS propose three types of packages: Platinum, Gold and Silver. Each package is detailed in the next slide. Sponsorship packages regroup personalized services for a reduced price.



General Services

Logo on our website with a clear mention of sponsorship status

Number of on-campus event/workshops organized*

Number of communication packages

Dedicated section on our website for company description

Exclusivity of sponsorship

Business Case Competition - BCC

Number of reserved jury places

Visible sponsorship status on TCS banner during the event + Company goodies

Access to filtered participant CV database

Official Sponsor of BCC + Visible banner underlining the sponsorship +

Acknowledgment during event

Ability to design one of the two cases

Round Tables - RTs

Possibility to replace one on-campus event with a free participation to one of TCS's RTs(apéro costs included)

Career Development Events

Priority for consultants to participate in the Interview Preparation Program

Priority for co-organization of workshops

Platinum

CHF 3,500.-/year

Gold

CHF 2,500.-/year

Silver

CHF 1000.-/year

✓	✓	✓
3	2	1
Unlimited	Unlimited	2
✓	✓	
✓		

2	1	
✓	✓	✓
✓	✓	
✓		
✓		

✓	✓	✓
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✓	✓	✓
✓	✓	

*apéro and/or dinner costs are excluded. At most 1 (2 for Platinum) half-day events [i.e. workshops/events that go on for more than 2 hours (apéro and introduction times excluded)]





Partners & Collaborators

Companies

- PricewaterCooper
- Wavestone
- Boston Consulting Group
- Visium
- Deloitte
- McKinsey & Co.
- ECUBE Strategy Consultants
- Bain & Co.
- Accenture

And others

Partners

- EPFL
- Career Center
- Forum EPFL
- AGEPOLY
- SHARE

And others





Ping us



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The Consulting Society at EPFL

